



01/05/2017

## **Europa Truck Trial Italy #01/17**

*Never seen before in Italy!* That's right! For the first time in Italy, will take place a round of Europa Truck Trial championship. The huge truck with 4, 6 and 8 wheel drive from 10 to 11 June will be the protagonists in Oleggio in the province of Novara of an awesome race at the limit of the physical laws of gravity.

The Italian organizer, Mya Eventi, in close collaboration with OVS, who runs the entire championship, guarantees a unique and exciting show with evolutions that you would never expect to see from these big trucks. The specialty of this event is trial, very similar to that of classic off-road car, but elevated to the other power. The pilots' ability, assisted by one or two co-pilots, is to drive a tortuous race track with countless pitfalls, such as steep slopes, side slopes, deep ditches, twisted trenches and all on in a land where the adherence is minimal if not even nonexistent.

We suggest that you do not miss the only Italian stage of Europa Truck Trial; You will not have another chance to see the evolution of these amazing trucks so closely.

## **EUROPA TRUCK TRIAL**

The OVS GmbH is an organization for the purpose of staging a championship in the Truck Trial. The OVS GmbH occurs as joint organizers of "Europa Truck Trial " link. The OVS GmbH is equally committed to the participating teams, the spectators and the sponsors. The aim of the OVS GmbH is conducting a minimum of six and maximum of eight competitions per year in at least three countries. This ensures that the teams can meet their individual agreements and obligations to the team sponsors. Furthermore, it is the interest of the audience and the media, and as a result the interest of the series sponsors continue to ensure it.

Truck Trial what is it?

Truck Trial is a skill test with commercial vehicles and the testing used in the handling of the vehicle in difficult terrain. In these competitions time plays a secondary role. Much more important is to master the often extreme terrain passages (eg lateral gradients, steep slopes, ditches) and precise as possible sent without error. Here, the team always buttons on the New to the limits of driving physics feasible approach - and sometimes exceed them too! After all, in all the years of the

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**[www.europatrucktrial.it](http://www.europatrucktrial.it) – [info@europatrucktrial.it](mailto:info@europatrucktrial.it)**

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Euro-Truck-Trial despite often spectacular-looking "crashes", flips and falling over no one ever got seriously hurt - and it should stay that way!

This year's Europa Truck Trial Championship will be held on 6 races; Here is the 2017 calendar:

- 13/14 may: Hulen / Lauchheim D
- 3/4 june: Montalieu-Vercieu F
- 10/11 june: Oleggio I
- 8/9 july: Gopperding / St. Florian A
- 19/20 august: Limberg / Maissau A
- 9/10 september: Strassberg (Zollernalbkreis) D

For info: [www.europatrucktrial.org](http://www.europatrucktrial.org)

## MYA EVENTI

Mya Eventi is a young and dynamic agency that can interpret client needs and translate them into a professional and personalized organization. Thanks to the passion of the owner Raffaella Rota for this discipline it has been possible to have a stage in Italy of Europa Truck Trial. Mya Eventi will take care of all organizational and logistics management in Italy to make this race a unique and unforgettable event.

For info: [www.europatrucktrial.it](http://www.europatrucktrial.it)

## EUROPA TRUCK TRIAL ITALY shortly

- Event name: **Europa Truck Trial Italy**
- Date: **10-11 june 2017**
- Location: **via Canapi 25 Oleggio (NO) - GPS 45 ° 35'08.2 "N 8 ° 40'22.0" E**
- Ticket: [www.europatrucktrial.it](http://www.europatrucktrial.it)
- Info: [www.europatrucktrial.it](http://www.europatrucktrial.it) – [info@europatrucktrial.it](mailto:info@europatrucktrial.it)
- Organizer: Mya Eventi - [raffaella.rota@gmail.com](mailto:raffaella.rota@gmail.com)
- Press office: **Keep in Touch Project of Paolo Baraldi – [info@paolobaraldi.it](mailto:info@paolobaraldi.it)**

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- **Europa Truck Trial Italy - Claim**

*Before race:* Never seen before in Italy...

*During race:* Into the action with Europa Truck Trial Italy

*After race:* What amazing Show...

- **Europa Truck Trial Italy - #HASHTAGS**

Championship: #europatrucktrial - #trucktrial - #truck - #trial - #zerogravity (when applicable)

Italian Race: #europatrucktrialitaly - #trucktrial - #truck - #trial - #zerogravity (when applicable)

- **Europa Truck Trial Italy – MENTIONS**

Championship: @europatrucktrial

Italian Race: @europatrucktrialitaly

- **Europa Truck Trial Italy – LINKS**

WEB: [www.europatrucktrial.it](http://www.europatrucktrial.it) – [www.europatrucktrial.org](http://www.europatrucktrial.org)

Facebook: Europa Truck Trial Italy

## **OLEGGIO**

Oleggio is an Italian municipality with over 13,616 inhabitants in the province of Novara; Is the sixth most municipality in the province by number of inhabitants. It is a communal mainly agricultural dedicated to the production of corn and cereals as well as wine; Is included in the territory of the DOC Colline Novaresi. The origins of Oleggio, date back to the Ligurian and Celtic tribes; Later became part of the Transpadana Gaul.

The shape of the city derives from the Roman limitatio, with the peculiarity that the base pattern is inclined to make the thistle parallel to the river Ticino and to adapt better to the characteristics of the territory. The center of the town is on a modest hilly hill overlooking the

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surrounding plain; On the eastern slope, where the slope is particularly steep, are still visible the remains of medieval bastions.

Oleggio is 14 km north of Novara, approximately halfway between the city and Lake Maggiore and is also 10 km from Milano-Malpensa airport. The site is located near the SP 527, GPS 45.585605, 8.672783 - 45 ° 35'08.2 "N 8 ° 40'22.0" E

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